**Sales by segment for a typical Costco store.** Data on percentage per segment and products from *Morningstar* 2007. Actual sales based on 2009 data, wikianswers.com

product			ales based on 2009 data,	VV 11	Guilford
	%/				stores most
Commont	_	# of Color	Due de ete /Commont		
Segment	Sales	\$ of Sales	Products/Segment		likely affected
			Candy, snack foods,		
			tobacco, alcoholic and nonalcoholic beverages, and		Page's,
			cleaning and institutional		convenience
Sundries	23%	31,050,000	supplies.		stores, Bishop's
		7 7 2 2 7 2 2 2			Page's, Pete's
					Hearth & Home,
			Major appliances,		auto parts stores,
			electronics, health and		lighting stores,
			beauty aids, hardware, office		Bathrooms &
			supplies, garden and patio,		Kitchens by
Handlings	100/	25 650 000	sporting goods, furniture,		Emerson/Supply
Hardlines	19%	25,650,000	and automotive supplies		New England.
					Page's, most
			Annaual damassiss		shops around the
			Apparel, domestics, jewelry, housewares,		Green, gift shops,
			media (including books),		jewelry stores, Cook's Kitchen,
			home furnishings,		the Kitchen
			cameras, and small		Store, Casual
			appliances (toasters,		Curtains,
			microwaves, blenders,		Breakwater
Softlines	10%	13,500,000	etc.).		Books.
Food	21%	28,350,000	Dry and institutionally packaged foods (oatmeal, rice, cereal, etc.)		All food stores
Fresh Food	12%	16,200,000	Meat, bakery goods, deli and produce.		Guilford Food Center, Fortes, Star Fish, Bishop's, La Cuisine, La Rosticceria, Pasta Avesta, 4 & 20 Blackbirds, Take the Cake, Meriano's Bake Shop. Zenith Hearing
Ancillary	15%	20,250,000	Gas stations, pharmacy, food court, optical, one-hour photo, hearing aid, and travel products.		Aid, In a Flash Studio, Royal Printing, opticians, drugstores, take- out food, Guilford Diner, gas stations.
Total	100%	135,000,000			